

# Global security provider red24 signs deal with Razor

Leading provider of global security services red24 has engaged public relations and risk management specialist Razor as its new communication consultancy.

red24 provides global security services to individuals wishing to protect themselves and their families, and to businesses wanting to minimise risks to their personnel, operations and profitability, in the UK and globally.

red24 has offices in London and Cape Town, South Africa, with a network of ex-military and ex-police staff worldwide who can deal with a whole range of security issues, such as travel security for business employees, identity fraud and personal protection.

Razor, which is part of the College Hill Group, will be providing a full press office function for red24 and a proactive programme of press releases and feature placements, along with cuttings and evaluation.

Commenting on the relationship with Razor, red24 Commercial Director Jonny Simpson Tarling said: "Razor came to us highly recommended and we are currently working up a PR programme with them that will provide us with the coverage and press office support we feel a growing company like ours needs."

Lucy Ferguson of Razor, who is leading the programme for red24 said: "We are very pleased to be working with an exciting and fast-growing company like red24, with a lot of good stories to tell.

"A key role for us will be making sure their voice is heard by the right people and that the calibre of their personnel and the high quality of their work comes to the fore. They are an ideal client to work for and we are looking forward to doing great things with them."

**Ends-**

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**Notes to editors:**

**Razor**

Razor is a full service communications consultancy, specialising in crisis, risk and issues management. They summarise their work in two parts: they both build and protect the reputation of an organisation, service or brand, with a team of high calibre people.

As well as offering comprehensive, strategic public relations and communications services to a wide range of national and multinational companies across Europe, they are recognised as leaders in the field of issues, risk and crisis communication management, particularly in the food, health and chemical industries.