



Global security specialist, red24, enhances online presence

red24, the independent global security and risk management specialist, has purchased two new domain names and registered a new blog space to offer clients enhanced online access to its services.

red24 is pleased to announce the acquisition of www.red24.com. This new domain will become red24's main online portal, with www.red24.info and newly acquired www.red24.co.uk redirecting to www.red24.com. This process is part of red24's global online strategy.

This move is expected to significantly increase traffic to red24's site and strengthen its global presence. As the changeover to the new site is automatic, existing customers will not be affected and those interested in red24 and its services are likely to be able find the website faster and easier with the new domain name.

In addition, as part of its expanded web presence, red24's new blog space, blog.red24.com will feature security analysis, company news and other relevant information. This platform has been set up to encourage a wider online audience to interact with red24 regarding security related topics.

Maldwyn Worsley-Tonks, red24's CEO, said: "We are very excited to add red24.com and red24.co.uk, as well as our new blog, to our online presence. We believe these pieces of virtual property will greatly assist with our corporate strategy of further enhancing red24 as a global risk management company".

The company's clients include HBSBC and corporate travel specialists Hogg Robinson Group. red24 boasts a specialist team which includes Neil Thompson, a former Detective Superintendent of the UK's National Crime Squad, alongside former senior military personnel and highly-skilled risk and security analysts with expertise in ID theft, fraud prevention and personal protection.

Ends

For more information, please contact Lucy Ferguson on 01869 353 803 or on email: lucy.ferguson@razor-pr.com

About red24

red24, leading providers of global risk management solutions, are experts in security, intelligence, high-level threats and protecting employees abroad. Staffed by former senior military and police personnel, they offer expert and informed advice, 24 hours a day, 365 days a year. red24's product offerings range from providing advisory information on business travel destinations to deploying on-the-ground teams in response to a high-level threat. Find out more at www.red24.com