

## RED24ASSIST NOW OFFERS HACCP TRAINING IN THE US



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red24assist is now approved by the International HACCP Alliance to provide Hazard Analysis and Critical Control Point (HACCP) training in the United States. This approval will allow our clients in the US to receive HACCP training alongside red24assist's other assistance services. Other services include food safety training, health and safety training, review of product recall plans, audits to third party accreditation, verification of suppliers, and on-site visits to deliver product recall training.

'HACCP training is very important to all types of companies, not just food manufacturers, but also packaging companies and pharmaceutical companies. Without HACCP plans and training, companies may face severe difficulties when investigating a contamination', explains red24assist's Head of Food Safety, Eric Smith.

The American red24assist team of consultants, led by Eric Smith and lead food consultants Melissa Calicchia and Javed Atcha, will coordinate and provide the HACCP training courses, which will support companies in meeting the federal regulations by the provision of risk-based food safety systems; a requirement of the Food Safety Modernization Act, which was introduced earlier this year.

red24's CEO Maldwyn Worsley-Tonks explains: 'Food safety regulation has increased, along with the possibility of enforcement, especially with the introduction of the Food Safety Modernization Act in the US. The requirement for undertaking pre-incident measures, such as HACCP food safety defence, adequate recall plans and crisis management have therefore also increased. Receiving approval by the International HACCP Alliance in the US is a natural step on the way to growing red24assist and to meeting our clients' needs'.

In the UK, red24assist is approved to provide training courses through Chartered Institute of Environmental Health (CIEH) and the Royal Society of Public Health (RSPH). In addition to HACCP, food safety and crisis management training, red24assist also offers a full suite of programmes identical to those offered in the US. For an overview of all the courses red24assist can provide, please contact [assist@red24.com](mailto:assist@red24.com)

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### **About International HACCP Alliance**

The International HACCP Alliance was developed on March 25, 1994 to provide a uniform programme to assure safer meat and poultry products. Those candidates who complete the professional training programme will receive the International HACCP Alliance seal.

For more information on International HACCP Alliance, please visit <http://www.haccpalliance.org/sub/index.html>

### **About red24**

red24 is a global security company providing support, assistance and response within crisis management, travel tracking, product recall, kidnap and ransom, maritime security and travel security. red24 was founded in 2000 and is registered on the London AIM Stock Exchange (REDT).

For more information on our services, please contact [assist@red24.com](mailto:assist@red24.com) or visit our website <http://recall.red24.com>