

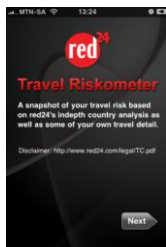


London, 14 September 2011

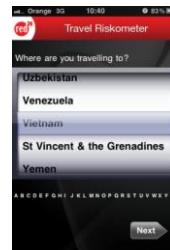
THE RED24 TRAVEL RISKOMETER IPHONE APP IS NOW FREE

To celebrate the anniversary of our iPhone app, the Travel Riskometer, red24 has chosen to make the app free for every traveller to download.

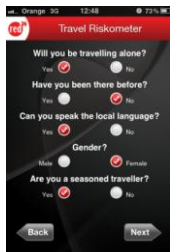
red24's Travel Riskometer provides up-to-date and critical information to travellers relating to political stability, conflict, crime, terrorism and natural hazards. The Riskometer assess each traveller's specific details and needs in order to create a customised rating for the specified destination. The Travel Riskometer offers easy and quick access to critical information and analysis on the overall risk ratings of selected countries. By entering a few details, the risk levels associated with specific destinations are calculated based on our real time and updated travel security information and risk matrix:



With the Travel Riskometer, travellers can calculate the risk rating of a specific country



Choose the destination country from the country wheel



Tick the relevant, personal factors for the journey, e.g. whether the traveller speaks the local language or is travelling alone



The Travel Riskometer will show the risk in percentage and provide the traveller with advice

By making the app free of charge, red24 hopes to promote heightened awareness of travel security information to both business and leisure travellers.

To download the app free of charge, please go to <http://itunes.apple.com/us/app/travel-riskometer/id389230334?mt=8>

For more information, please contact pressoffice@red24.com

Visit our website www.red24.com



Follow us on Twitter @red24security

About red24

red24 provides a range of assistance services in the security, safety and environmental spheres. We have extensive experience within (business) travel security: both assistance prior and during traveling but also by offering a tracking tool, our TravelTracker: for employers to help train, inform and protect their traveling employees.