



International travellers gain instant localised security advice via new satellite phone service from red24 and Geonix

Users of the Thuraya international satellite phone service now have access to personal, round-the-clock, worldwide security advice and assistance, thanks to a new partnership between red24, the leading provider of global security services, and Geonix Tracking.

Together, red24 and Geonix have developed a new ThurayaAssist™ service available on subscription to all Thuraya handset users. The service provides immediate personal security advice and crisis monitoring 24/7/365, all at the touch of a button and wherever there is a Thuraya satellite or GSM signal worldwide.

This means that anyone who travels off the beaten track for business or pleasure now has the reassurance of talking to red24's security experts (based in Cape Town, SA) if they feel compromised or in danger.

Plus thanks to the inclusion of Geonix's tracking service, red24's unrivalled security expertise can be tailored to the precise location where the call originates.

Jonny Simpson Tarling, red24's Commercial Director, said: "We are delighted to be working with Geonix. red24 is the perfect fit for Geonix, providing personalised briefings prior to trips, or immediate advice if things go wrong, while Geonix provides the technical platform.

"When help is needed, clients now know they have experts waiting to assist them at the touch of a button via their Thuraya handsets. The combination of Geonix and red24, working together with ThurayaAssist™, means travellers have a complete safety net service, offering them the best possible global protection."

David Bland, Chief Executive of Geonix Tracking, said: "We have been delighted by the success and user acceptance of the original ThurayaLocate™ service, which was recently designated in the top five new technologies available to aid agencies worldwide. The new service, developed in conjunction with red24 in response to user feedback, enables us to provide a comprehensive answer to the security needs of the Thuraya customer base."

red24's partnership with Geonix is just one of the many services it offers. Their specially trained security experts, many of whom are former senior military or police personnel, offer an extensive range of corporate security risk management services to minimise danger to the personnel, operations and profitability of clients across the world, spanning civil engineering, oil and gas, NGOs and the retail sector amongst others.

ThurayaAssist™, the premier product in the Thuraya Location Service portfolio, is a comprehensive, global and 24*7 security advice and assistance service which also allows the user's location to be displayed on mapping, satellite imagery and aerial photography using a direct web address, as well as the ability to instantly relay emergency messages to friends, family and employers via mobile phones and e-mails. Position reports are sent from any Thuraya satellite handset under the user's control.

ends

Notes for editors:

For more information or interviews, please contact Lucy Ferguson on 01869 353 803 or on email: lucy.ferguson@razor-pr.com

About red24

red24, leading providers of global risk management solutions, are experts in security, intelligence, high-level threats and protecting employees abroad. Staffed by former senior military and police personnel, they offer expert and informed advice, 24 hours a day, 365 days a year. red24's product offerings range from providing advisory information on business travel destinations to deploying on-the-ground teams in response to a high-level threat. Find out more at www.red24.info



Global Security Specialists

About Geonix (www.geonix.com)

Geonix (www.geonix.com) are specialists in location based services and equipment, covering a wide variety of applications from close personal protection to the tracking of fleets and other mobile and portable assets. Geonix specialises in solutions that operate where GSM networks are available and in the more remote areas on land and sea – some 95% of the surface of the globe – where only satellite networks reach. Geonix is based in Bath, United Kingdom, and operates globally via a network of overseas distributors and agents.

About Thuraya (www.thuraya.com)

Thuraya, based in the United Arab Emirates, provides cost-effective mobile satellite services in more than 140 countries in Asia, Africa, Europe and the Middle East. Services provided by Thuraya include mobile voice, broadband, maritime, rural telephony, fleet management and other advanced applications that enable people and businesses everywhere under its coverage to enjoy constant access to communications and information. The Company has launched its third satellite on 15 January this year, bringing countries of the Asia-Pacific region under its footprint and extending its coverage to nearly two thirds of the globe's population. Thuraya was founded in 1997 by a consortium of leading national telecommunications operators and reputed investment firms from the region.