



PRESS RELEASE

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ERIC SMITH APPOINTED AS HEAD OF RED24 FOOD SAFETY TEAM

red24 is pleased to announce that **Eric Smith** has been appointed as Head of Food Safety for red24's food safety team which supports the Contaminated Product Insurance market.

"This is a very positive step for red24 during a time when legislators are tightening controls on meat, poultry and food producers worldwide. Eric Smith's global experience will assist all our customers and clients with the necessary processes, protocols and training to ensure that food safety and hygiene are maintained at the highest level. He will head up a hugely experienced team of international food safety experts whose focus will assist clients in the review and preparation of product recall, crisis and HACCP plans as well as audits, reviews, training, advice and guidance" says red24's CEO Maldwyn Worsley-Tonks.

With over 30 years of experience, Eric Smith is one of the most prominent food safety experts in the UK. Eric has regularly worked for The British Council, consulting for authorities and agencies, the food industry, universities and major insurance companies - with the aim of identifying and enforcing national standards, in harmony with EU standards or other country or regional regulations.

As an independent auditor over the last 10 years, Eric has assessed the present development of the meat and food industry and identified the problems and solutions related to the production of quality meat, meat products and other foods. He has also been the external auditor for a number of major meat production companies and specialist meat importers.

Eric is well-placed to provide expert information within the profile of meat processing, distribution and storage through visits to Argentina, Brazil, Uruguay, Chile, and China. In addition, with over 12 visits to Hong Kong to update their Urban Services (Environmental Health Dept.), Eric's expert knowledge extends to meat inspection techniques with special reference to parasitology and hygiene standards.

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red24 is a global security company providing guidance, assistance and response within crisis management, travel tracking, product recall, kidnap and ransom and travel security. red24 was founded in 2000 and is registered on the London AIM Stock Exchange (REDT).

For more information, contact red24 at productrecall@red24.com or visit our website www.red24.com/productrecall. For media inquiries, contact pressoffice@red24.com