



red24 at Liberty with food safety service provision

Global security specialist red24 has been appointed by Liberty International Underwriters as an expert partner to bolster its food and drink recall insurance portfolio.

Building on its considerable food quality and safety experience, red24 has linked up with Liberty to provide security expertise to product recall insurance clients, extending red24's presence in the food and international markets.

Neil Thompson, red24's Director of Special Risks, said: "Traditional recall and contamination insurance for food and drink producers only covers financial losses and then only retrospectively.

"With this partnership we offer clients expert guidance in the event of a contamination or other recall related security issue. This could mean advising a client on secure stock handling, use of CCTV in a processing plant or providing guidance on protocols in the event of a contamination. These activities contribute to saving a client's long-term credibility and reputation, not just the immediate operational losses."

Liberty clients can now contact red24 on a 24x7 basis by calling its Crisis Response Management Centre, thus ensuring immediate access to an experienced team member.

Thompson added: "Liberty has a considerable reach in the insurance market, as red24 does with its own industry portfolio. This partnership will benefit both companies and can provide additional risk management support for all of our collective food and drink clientele."

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Notes for editors:

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About red24

red24, leading providers of global risk management solutions, are experts in security, intelligence, high-level threats and protecting employees abroad. Staffed by former senior military and police personnel, they offer expert and informed advice, 24 hours a day, 365 days a year. red24's product offerings range from providing advisory information on business travel destinations to deploying on-the-ground teams in response to a high-level threat. Find out more at www.red24.info