

## **red24 assists British customers with domestic threats**

Given the threats to the British public posed by the weather and terrorism in the past week, red24 plc (“red24” or “the Company”), the AIM-listed global personal security assistance company, has announced two initiatives to help its customers deal with any concerns they may have when at home.

The company has launched a 24/7 Flood Advice Line to help its UK-based customers deal with the threat from the severe weather. The service was developed in conjunction with one of the world’s largest global banks who are dedicated to ensuring that their customers have access to expert and impartial advice. Its UK banking customers now have 24/7 access to the hotline, which is being publicised in branches throughout the UK and on its website homepage. All customers can call for practical advice and support including free text message warnings of incoming storms to those customers who register for the service.

On Saturday 30 June, the terror alert level was raised to critical following the events in London and Glasgow. red24’s members can now request to be alerted within minutes of a similar incident being reported in the UK. To complement the terror alert service, red24 is also offering security advice for any members concerned about the increased threat from terrorism. Members can speak to a security expert 24 hours a day, seven days a week.

Commenting on the services, Managing Director of red24 Simon Wakeling said: “The flooding across parts of the UK in the past week has affected a great many people. The terror attacks over the weekend have brought a second major concern to the front of the public’s minds. Our expertise in providing emergency assistance and timely advice demonstrates our ability to respond quickly to events that are affecting the public and deliver real help, assistance and value.”