

## **red24 partners with HSBC Partnership Cards for the IoD Visa Gold Card**

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ARC RISK MANAGEMENT GROUP PLC  
("ARC") or ("The Company")

Announces Partnership with HSBC Partnership Cards for the IoD Visa Gold Card

ARC, the AIM-listed global security company, is pleased to announce that its core division, red24 has agreed a partnership with HSBC Partnership Cards, to provide Institute of Directors Visa Gold Cardholders access to its personal security services.

The IoD Visa Gold Card now comes with free expert security advice and assistance, from red24, which includes 24/7 access to security professionals to assist in a wide range of issues, from identity theft through to stalking and travel security concerns. The agreement also allows for IoD Visa Gold Cardholders to elect to upgrade to the red24alert service, which includes on-the-ground assistance in the event of identity theft and physical response to any life threatening situation at home or abroad.

Commenting on the new partnership, red24 Managing Director, Simon Wakeling, said:

"We are delighted to be working with HSBC Partnership Cards and the Institute of Directors. IoD Visa Gold Cardholders are top business professionals and can be vulnerable to Identity Theft as a result of their position or subject to security risks when travelling. red24 can assist them and, crucially, their family members before, during or after a security incident. This partnership represents the success of our strategy to firmly build our reputation among leading business organisations."

Head of Partnership Marketing at IoD, Amanda Hibbert, stated:

"Members who hold the IoD Visa Gold Card now have added peace of mind. In today's climate of heightened risk, to know that red24's services are available, is a significant addition to the benefits of becoming a IoD Visa Gold Cardholder."